

trading
made fair



aspuna

commodity trader with a difference

Aspuna Group is a fast-growing London-headquartered social impact commodities business. We are a University of Cambridge Executive MBA spin-out with the core team consisting of executives with deep experience in this sector.

Having successfully set up factories and trading operations in several Sub-Saharan African countries, we now offer comprehensive project development services that seek to increase agricultural processing and trading capacity across the African continent.

As practitioners we strongly believe in local value addition as one of the main catalyst for socio-economic development. Africa is full of agricultural riches and it is Aspuna's mission to unlock them.

ETHICS AND VALUES

- We do not believe in CSR, as this is often treated as a separate entity.
- We have embedded our commitment to the generation of socio-economic returns alongside our profits deeply into our company DNA
- We treat people and their communities with dignity and respect.
- Our factory operations are managed with the greatest degree of transparency and traceability
- Our team operates with the highest standards of integrity and responsibility.
- Our values and business practices put us in a strong position to deliver first-class client services and honor our business obligations

How can we help you?

01

private enterprise

- Do you want to build a factory next to your commercial farm?

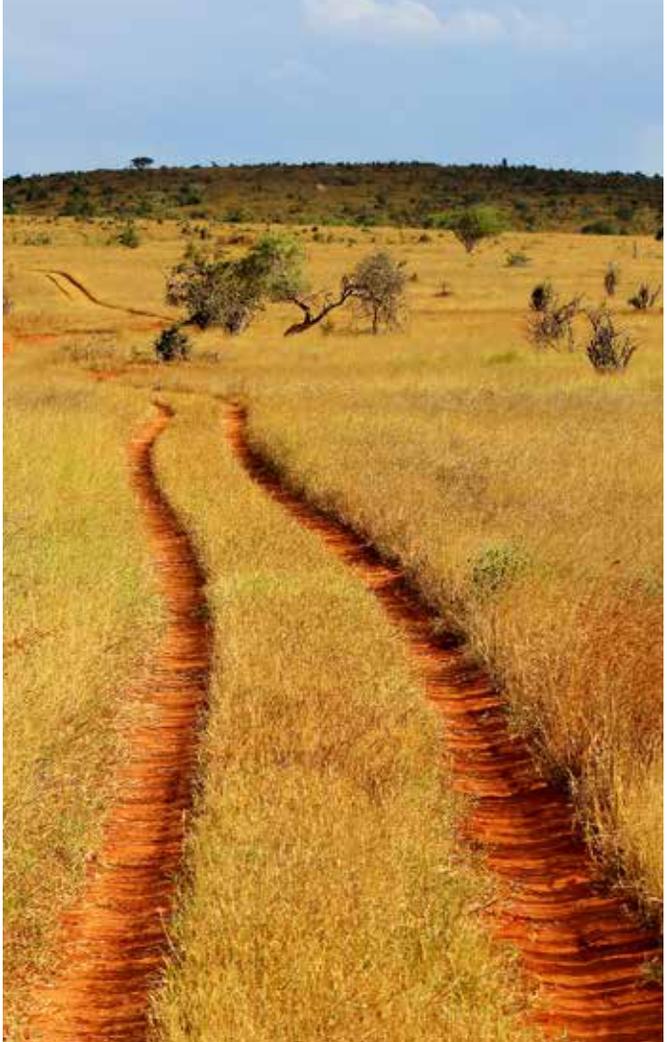
Let Aspuna design and support the implementation of your greenfield project.

- Do you want to expand or upgrade your existing factory?

Let our team identify the most effective strategy and guide you through its implementation.

- Do you want to re-structure your current operations in order to increase output and revenue?

Let our team diagnose the problem and develop a workable solution for you.



02

farmers associations

- Do you want to add value to your crops locally in order to improve livelihoods?

Come and speak to us about your options.

- Do you want to broaden your current access to market?

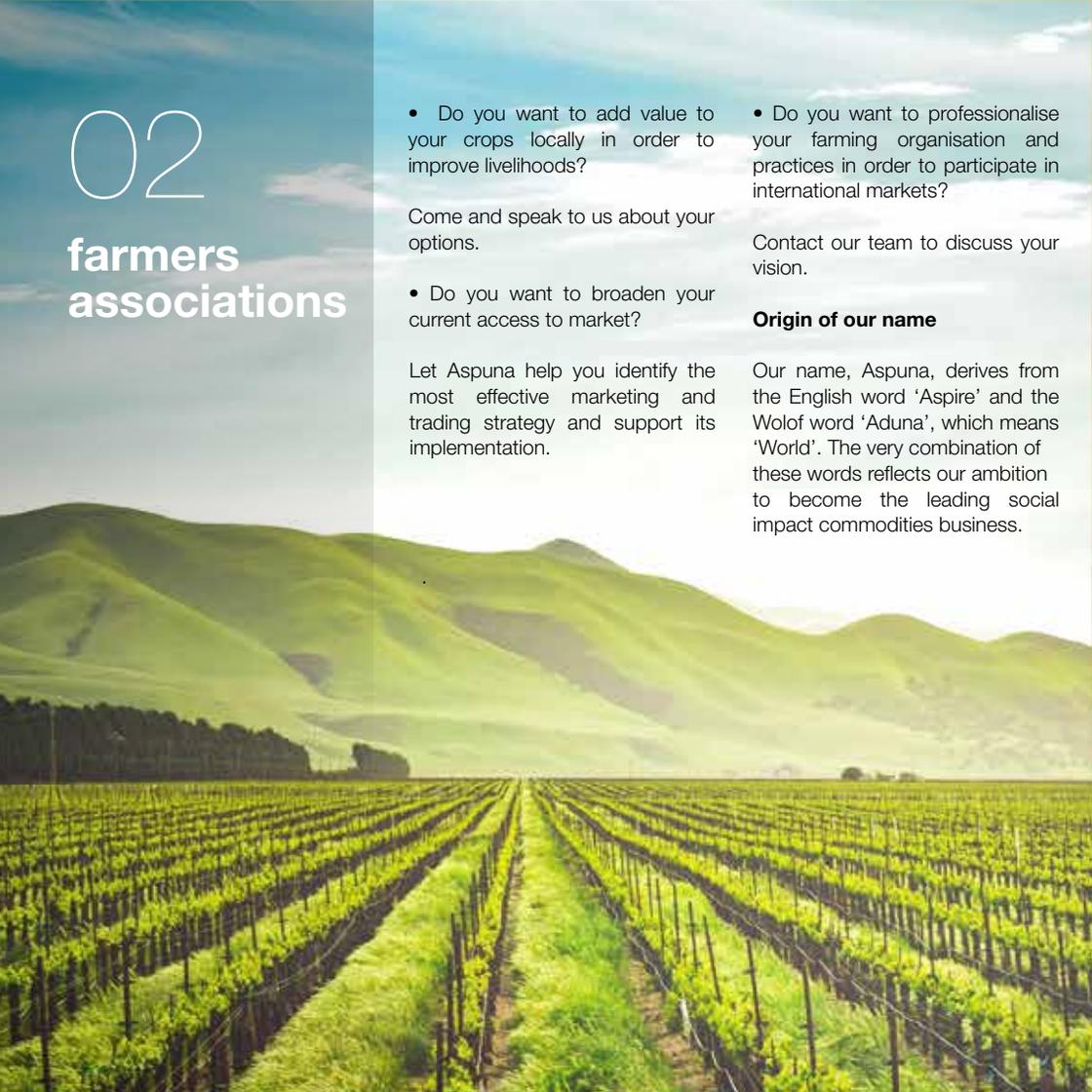
Let Aspuna help you identify the most effective marketing and trading strategy and support its implementation.

- Do you want to professionalise your farming organisation and practices in order to participate in international markets?

Contact our team to discuss your vision.

Origin of our name

Our name, Aspuna, derives from the English word 'Aspire' and the Wolof word 'Aduna', which means 'World'. The very combination of these words reflects our ambition to become the leading social impact commodities business.





03

governments

- Do you want to unlock your country's or province's agricultural riches?

Contact our team to help you identify the most “promising” commodities to process and bring to market.

- Do you want to develop the agriculture sector to reduce youth unemployment and empower rural communities?

Let Aspuna design the most effective private sector-led social impact strategies for you.

- Are you looking for a private sector partner to develop a greenfield agricultural processing project?

Contact our team to discuss your idea.



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